

Brighter Futures

Ending intergenerational poverty
through economic empowerment.



Our Vision

Our vision for every child, life in all its fullness;
Our prayer for every heart, the will to make it so.

Our Mission

We believe in brighter futures for children.
Empowering families to create incomes and jobs.
Unlocking economic potential for communities to thrive.

VisionFund is the world's largest Christian owner-operated, mission-driven microfinance network. As World Vision's microfinance provider, we deliver financial and livelihood solutions across the world, so individuals and businesses have access to useful and affordable financial products and services that meet their needs.

We enable families to grow their livelihoods in hard to reach, impoverished locations in 28 countries so that caregivers can create secure futures for their children.

FY22 VisionFund Global Outreach



4.7 million
Children Impacted



\$706 million
Loans Disbursed



69%
Female Clients



1.3 million
Jobs Impacted



65%
Rural Clients



93%
Repayment Rate



40%
Smallholder Farmers



42%
Clients in World Vision Area Programs

19 year Highlights

US\$10.6 billion lent through **19.1 million loans** provided to communities around the world.

Our Focus

VisionFund focuses on both social impact and financial growth.

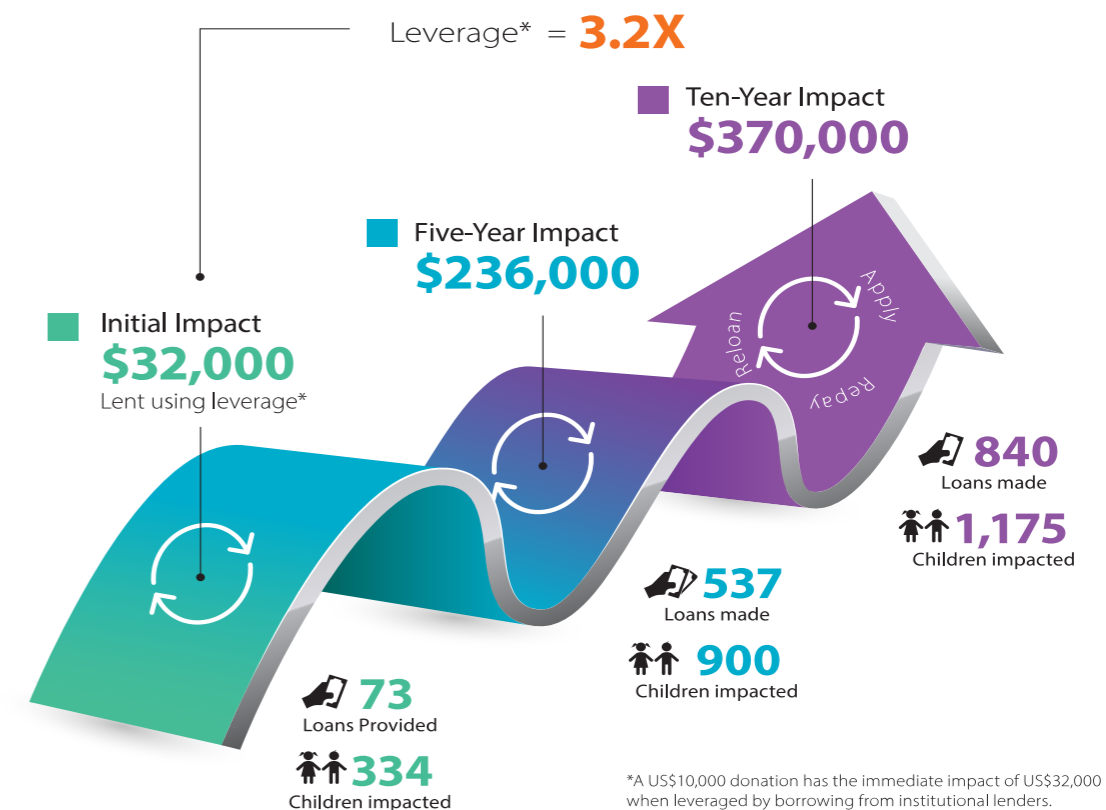
Mission: Social and spiritual impact

- Our microfinance institutions provide economic empowerment to entrepreneurs living in vulnerable, rural communities where World Vision works.
- We seek to end intergenerational poverty, to build brighter futures for children.
- We serve alongside the poor and oppressed as a demonstration of God's unconditional love for all people. VisionFund serves all people, regardless of religion, race, ethnicity, or gender.

Metrics: Financial success

- VisionFund's focus is to provide positive outcomes for children and improve the quality of their lives, as their caregivers' increase their income and strengthen their economic foundation.
- Our products and services fall into four broad categories: microloans, savings programmes, microinsurance, and financial education. The benefits of VisionFund's programming for our clients include more sustainable livelihoods, increased economic well-being, improved community well-being, and restoration of hope and dignity.

Your \$10,000 Donation Multiplies 3.2



Our **Livelihoods** Promise

Impact the lives of
30 million children by 2030



Our Livelihoods Promise seeks to **eliminate intergenerational poverty and impact the lives of 30 million children by 2030** requires VisionFund to think differently, innovate and create more sustainable ways to support our clients so that together we witness evidence of positive change. We believe the following 2030 strategic initiatives provide the framework for financial inclusion for the most vulnerable:



CHANNELS

Delivery channels are expanded beyond our MFIs by partnering with our World Vision Field Offices and other external partners to empower more vulnerable women and men and their communities with financial services. Goal: 70% VisionFund MFIs, 20% World Vision and 10% partners.



CLIENT MIX

Serving the most vulnerable with the full suite of microfinance services, we increase our client base by providing microloans and increasing FAST, insurance and savings offerings. Goal: 30% credit, 20% FAST, 25% insurance only and 25% savings only.



DIGITAL

Our digital solutions provide sustainable financial services to the rural poor through adoption of technology platforms that improve client engagement, create efficiency, empower VisionFund staff with the right tools and enable us to gather evidence of change. Goal: 90% cashless and 90% paperless.



EMPOWERED WORLDVIEW

Empowered Worldview seeks to shift mindsets of both VisionFund staff and clients from scarcity and limitation towards abundance and a vision for a better future as God intended. Goal: 100% VisionFund staff and clients trained.



IMPACT

Throughout the network, VisionFund uses evidence of change in the lives of our clients to drive local and global decisions that maximise the impact we have on our clients, children and communities. Goal: 100% MFIs produce evidence of impact.



REACH

Serving 10 million clients and their children requires the full commitment of VisionFund and World Vision to maximise all opportunities to engage and enable clients to move out of poverty. Goal: 10 million clients.

VisionFund Network

At VisionFund, we provide more than just microlending. Across **28 countries**, our **7,227 staff** work closely with vulnerable communities, providing holistic financial solutions to overcome poverty.

■ AFRICA

11 microfinance institutions
293 branches
3,521 employees
48% of clients in World Vision Area Programmes

■ ASIA

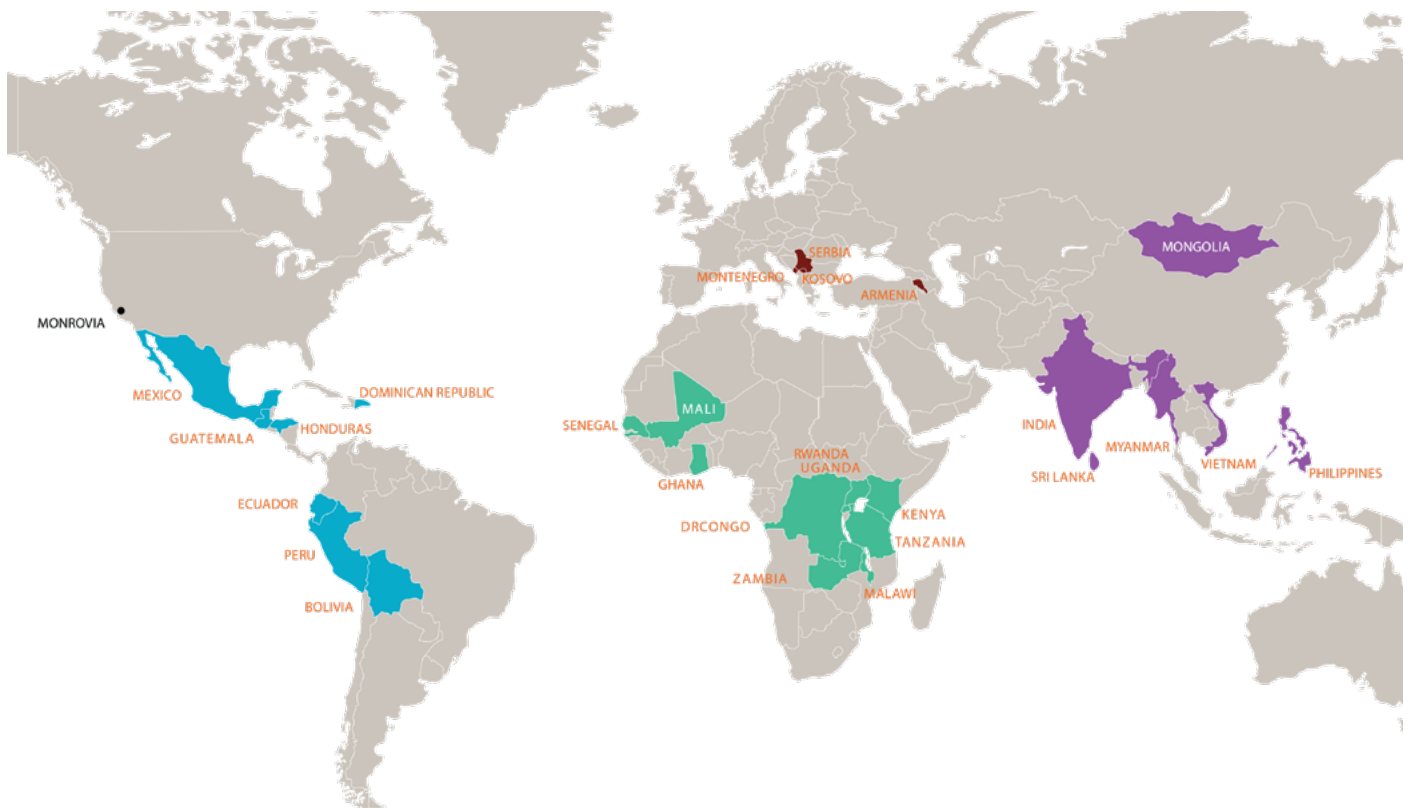
6 microfinance institutions
129 branches
1,665 employees
37% of clients in World Vision Area Programmes

■ EASTERN EUROPE

4 microfinance institutions
36 branches
382 employees
48% of clients in World Vision Area Programmes

■ LATIN AMERICA

7 microfinance institutions
118 branches
1,659 employees
31% of clients in World Vision Area Programmes



Learn more at visionfund.org

