

Brighter Futures

Creating lasting change through
economic empowerment



VisionFund

World Vision



Our Vision

**Our vision for every child, life in all its fullness;
Our prayer for every heart, the will to make it so.**

Our Mission

We believe in brighter futures for children. Empowering families to create incomes and jobs. Unlocking economic potential for communities to thrive.

VisionFund is the world's largest Christian owner-operated, mission-driven microfinance network. We enable families to grow their livelihoods in hard to reach, impoverished locations in 28 countries so that caregivers can create secure futures for their children.

World Vision is a Christian humanitarian organisation dedicated to working with children, families and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice.

VisionFund works to achieve financial inclusion, where all individuals and businesses have access to useful and affordable financial products and services that meet their needs. We also provide financial services including credit, microsavings and microinsurance to people living in poverty.

VisionFund Highlights FY20



3.6 million
Children Impacted



\$576 million
Loans Disbursed



70%
Female Clients



1.4 million
Jobs Impacted



62%
Rural Clients



1 million
Clients



39%
Smallholder Farmers



98%
Repayment Rate*

*Significant portfolio was rescheduled due to COVID, ultimately reducing write offs in FY20.

17 year highlights

US\$9.3 billion lent through **17 million loans**
provided to communities around the world.

Our Focus

With thousands of microfinance institutions globally, the goals of each organisation are different. Some microfinance institutions focus on financial growth, while others aim for social impact, sustainably lifting families out of poverty.

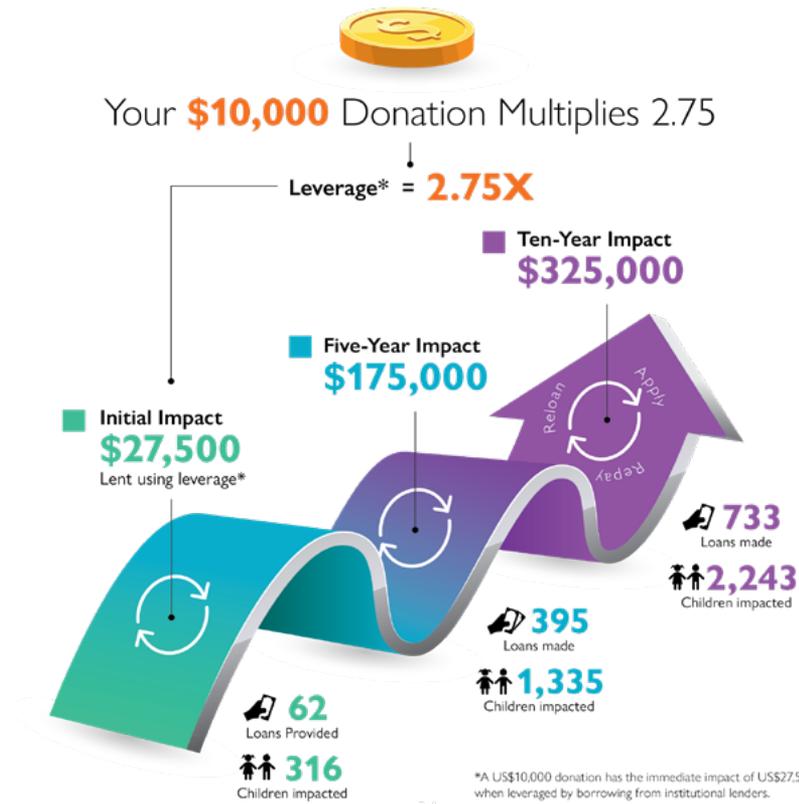
VisionFund focuses on both social impact and financial growth.

Mission: Social and spiritual impact

- Providing economic empowerment to entrepreneurs in the communities where World Vision works, empowering them to lift their families out of poverty.
- Child focused, community based.
- Motivated by our Christian faith.

Metrics: Financial success

- Operating best-in-class microfinance institutions that benefit the most vulnerable families and communities and raise the standard for the industry and benefit the disadvantaged poor.



VisionFund Traits

Impact: VisionFund's focus is to provide positive impact for children and improve the quality of their lives, as their caregivers increase their income and strengthen their economic foundation.

Child well-being focus: VisionFund gathers client data to better understand the impact of our services on clients' children and measure our effectiveness.

Improving financial inclusion for women: Women have different barriers to accessing financial services which is why VisionFund focuses on increasing capital to lend to women entrepreneurs and product development aimed at meeting the specific needs of women.

Innovation: VisionFund is an industry pioneer in technology use, product and insurance development, providing the most vulnerable communities with access to financial services.

Holistic development approach: VisionFund microfinance institutions are integrated into World Vision area programmes, working with the most vulnerable, often rural smallholder farmers.

VisionFund Network

28 countries across four regions



Learn more at [visionfund.org](https://www.visionfund.org)