Brighter Futures

Income and jobs for global clients through economic empowerment.

VisionFund: creating lasting change through economic empowerment
Our Vision

Our vision for every child, life in all its fullness;
Our prayer for every heart, the will to make it so.

Our Mission

We believe in brighter futures for children. Empowering families
to create incomes and jobs. Unlocking economic potential for
communities to thrive.

VisionFund is the world’s largest Christian owner-operated microfinance
network empowering clients in the communities where World Vision works.

World Vision is a Christian humanitarian organisation dedicated to working
with children, families and their communities worldwide to reach their full
potential by tackling the causes of poverty and injustice.

VisionFund works to achieve financial inclusion, where all individuals and
businesses have access to useful and affordable financial products and services
that meet their needs. We also provide financial services including credit,
microsavings and microinsurance to people living in poverty.

VisionFund Highlights FY19

3.5 million
Children Impacted

$694 million
Loans Disbursed

71%
Female Clients

1.4 million
Jobs Impacted

63%
Rural Clients

1.1 million
Clients

37%
Smallholder Farmers

97.1%
Repayment Rate

16th year anniversary highlight

US$9 billion lent through 16 million loans provided to
communities around the world.
Our Focus

With thousands of microfinance institutions globally, the goals of each organisation are different. Some microfinance institutions focus on financial growth, while others aim for social impact, sustainably lifting families out of poverty.

**VisionFund focuses on both social impact and financial growth:**

**Mission: Social and spiritual impact**
- Providing economic empowerment to entrepreneurs in the communities where World Vision works, empowering them to lift their families out of poverty.
- Child focused, community based.
- Motivated by Christian faith.

**Metrics: Financial success**
- Operating best-in-class microfinance institutions that benefit the most vulnerable families and communities and raise the standard for the industry and benefit the disadvantaged poor.

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**Your $10,000 Donation Multiplies 2.7 times**

<table>
<thead>
<tr>
<th>Impact</th>
<th>Amount</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>Initial Impact</td>
<td>$27,000</td>
<td>Lent using leverage*</td>
</tr>
<tr>
<td>Five-Year Impact</td>
<td>$173,000</td>
<td></td>
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<tr>
<td>Ten-Year Impact</td>
<td>$321,000</td>
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* A US$10,000 donation has the immediate impact of US$27,000 when leveraged by borrowing from institutional lenders.
VisionFund Traits

**Impact:** VisionFund’s focus is to impact the lives of children and improve the quality of their lives, as their parents’ increase their income and strengthen their economic foundation.

**Child well-being focus:** VisionFund gathers client data to better understand the impact of our services on clients’ children and measure our effectiveness.

**Improving financial inclusion for women:** Women have different barriers to accessing financial services which is why VisionFund focuses on increasing capital to lend to women entrepreneurs and product development aimed at meeting the specific needs of women.

**Innovation:** VisionFund is an industry pioneer in technology use, product and insurance development, providing the most vulnerable communities with access to financial services.

**Holistic development approach:** VisionFund microfinance institutions are integrated into World Vision area programmes, working with the most vulnerable, often rural smallholder farmers.

VisionFund Network

28 countries across four regions

Learn more at visionfund.org